

# Turning Your Missed Step *Resilience* Into Your Next Step!

Saturday, October 1, 2011 ♦ Springfield Sheraton Hotel



## AGENDA

- 8:00 AM BREAKFAST & REGISTRATION
- 9:00 AM WELCOME REMARKS
- 9:15 AM MOTIVATIONAL KEYNOTE  
*Melinda Weekes*  
*Interaction Institute for Social Justice*
- 9:45 AM Break
- 10:00 AM PANEL DISCUSSION  
"A View from the Top"
- 11:30 AM MORNING BREAKOUT SESSIONS
- Efficacy for Women of Color, Part I
  - Budgeting & Credit Management
  - The Doctor's
  - Investing & Financial Planning
  - Women's Giving Circle
- 12:45 PM PLENARY LUNCH  
*Pegine Echiverria*  
*Team Pegine*
- 2:30 PM AFTERNOON BREAKOUT SESSIONS
- Efficacy for Women of Color, Part II
  - Educational Advocate
  - Next Level Business
  - Strengths Based Management
  - So, You Want to Write a book
- 3:45 PM Making It Stick through Goal Setting
- 4:15 PM Close

### BREAKOUT SESSIONS

**Efficacy for Women of Color** First time conference attendees will participate in training offered by Global Novations Inc. The program teaches concrete techniques and problem-solving strategies to maximize performance and productivity while managing obstacles to development. It offers concrete strategies to assist in your development and movement into challenging assignments.

**Mama Knows Best! Being an Educational Advocate for your Children – K through College** Research tells us that parental involvement and advocacy strongly impacts student achievement. Join a discussion about parental involvement and advocacy for children from kindergarten through college.

**Leading with Their Strengths (for directors, managers and supervisors)** During this session, you will have the opportunity to learn about past and current findings about Strengths Based Leadership. You will learn three keys to being a more effective leader.

**So, You Want to Write a Book?! How to Get it Written and Published** You have an idea for the next New York Times bestseller - now how do you get it written and published? Learn tricks of the trade from published authors from different genres and publishing experiences, self-published and traditionally published.

**A Story of Success: The Women of Color Giving Circle of Berkshire County** Last year we explored the idea of "giving the best you've got" during our plenary luncheon. This year we'll hear from the Women of Color Giving Circle about their experience.

**Taking Your Small Business to the Next Level** Do you have a small business that you're ready to take to the next level? Get advice and suggestions from successful small business women and entrepreneurs.

**Investing & Financial Planning (Advanced)** Are you worried about not having enough when you finally hit your retirement years, say because you started investing later in life? This session offers some valuable advice to those between 45 and 65 who are planning for retirement while maintaining your current financial demands.

**Budget and Credit Management (Beginner/Intermediate)** Get advice from financial services professionals about building or refining your household budget, understanding credit and credit reports, building better credit and organizing your financial life.

**"The Doctors" A Conversation About Your Health** Our panel of doctors take on health questions and concerns related to women and families in our community. Come with your specific questions and concerns!